

(h a n d m a d e l u x u r y)



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European contemporary design - Seoul 2018

At Avenida Home we love creating colourful pieces that can bring a sense of specialness into the home.

Quirky pieces that ignite curiosity and spark a smile and a conversation. We hand pick the art and design that adorn our pieces. Our collections are made up of birch wood trays in an array of formats and sizes, table mats, placemats, coasters, wall papers and fine linens.

If you are looking for a contemporary elegant touch, look no further.

"Flora" elegant and contemporary is inspired by still life Dutch floral paintings

"Wildlife" featuring primitive etching styled designs of Tigers, Giraffes and Zebras has a timeless feel.

"Emerald" is based on an original marbling silk piece by Emma D'Arcey. In the feel of the times, the vivid leafy greens, will bring a stunning canopy of natural elegance to any dining setting.

"Sardines" **"Sea Stripe"** and **"Lobster"** in stunning Mediterranean colours are the perfect fit for casual entertaining.

Tradition brought to modern living is how best to describe Avenida Home Collection.

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Notes to editor

Avenida Home is the brainchild of Isabel Saiz. Winner of the prestigious International Effectiveness Design Award, Saiz has worked for prestigious British brands: Farrow & Ball, National Trust, National Gallery and the National Archives in creative and senior marketing roles.

Avenida Home products are stocked by influencers, discerning galleries and individual retailers. You can find eclectic selections at Liberty, SCP, Heal's, Article Design in Dublin, Isetan in Tokyo, Le Bon Marche in Paris, Bergdorf Goodman in New York and many others.

The price point for these affordable luxuries ranges from £6 to £200

Large tablemats, placemats and coasters - Made by laminating exquisite prints over the highest quality wooden board. A protective melamine coating is then applied to the face and non-slip, black baize felt or cork on the underside. Hardwearing, easy-to-clean and heat and stain resistant, all placemats have rounded corners and contoured edges to give smooth lines and symmetry. These pieces beautifully balance everyday functionality with exciting, intricate design.

Birch wood trays - Individually hand made from the finest Scandinavian birch wood specifically sourced for its fine grain and rare width - the trays have no joins and are made from single sheets of birch providing a high quality finish and longevity of use. They can be used with food and are dishwasher friendly.

Melamine coated products comply with the quality requirements of ISO 9001:2008. and pass the Food Contact Test to ensure that those materials that come into contact with food will not emit dangerous substances or in any other way affect the food. Table mats, placemats and coasters are heat resistant to 320°F. The Eucalyptus base, birch wood veneers and ply used are FSC and PEFC certified (No: 14-35-00014) and 100% Formaldehyde Free.

Linens - 100% European linen. Tablecloths and Table runners have mitred corners. Machine washable.

Waffle towels - Original waffle weave towel spun and woven in one of the oldest European mills still standing. Made of cotton and flax, naturally antibacterial and highly absorbent with a delicate exfoliation, they sit equally at home in the kitchen, bath or spa. Available in 4 beautiful and exclusive colours (turquoise and black or orange and a lustrous natural white and turquoise or orange).

Porcelain mugs - Made of fine but durable porcelain these colourful mugs are sprayed glazed by hand - only this way can we achieve the beautiful enamel like finish and the unique colours. The quirky flower motive glistens in metallic gold. Hand wash only. A small price to pay for such a different mug.

Acrylic Trays - Made from 100% recyclable acrylic material and in a sustainable development process. Decorative but functional they are available in two sizes: 14.5"x11" and 18"x14" and 4 favourite designs: Monkey, Elephant, Hare and Deer. Washable by hand.

Chopping Boards - Made in Sweden from high quality waterproof birch wood ply. The cutting boards can be used as chopping boards as well as decorative cheese and charcuterie boards on the table. Available in a selection of sizes.

Glass platters - Made from 100% recycled glass and printed in England. The inks used pass the food contact safety test. Heat resistant to 356°F.